

Register now!

Healthcare Landscape 2019

South Texas Annual Joint Healthcare Conference
Friday, March 22, 2019



<http://stxhfma.org>

Sponsored by the local affiliates of the
AMERICAN COLLEGE OF HEALTHCARE EXECUTIVES
HEALTHCARE FINANCIAL MANAGEMENT ASSOCIATION
GREATER SAN ANTONIO HEALTHCARE FOUNDATION



<http://stc.ache.org>

St. George Maronite Center, 6070 Babcock Road
San Antonio, TX 78240 • 210-696-5937

The Healthcare Landscape: The Cost of Care and Price Transparency

6:45 – 8:00 AM	Registration, Networking & Light Breakfast	Silver Salon
7:00 – 7:50	Mother as Mentor Joseph Baar Topinka, JD, MBA, MHA, LLM, FACHE, FHFMA	
7:50 – 8:00	Welcome & Introductions Lisa Keffer, President, South Texas Chapter – HFMA Mary Anne Weidner, President, South Texas Chapter – ACHE David Neathery, MHA, Executive Director, GSAHF	
8:00 – 9:00	Keynote Address – The Future of Consumerism Joseph J. Fifer, FHFMA, CPA, President and CEO, Healthcare Financial Management Association	
9:00 – 9:15	Break	
9:15 – 10:45	The Value of Developing and Implementing Alternative Care Models Panel Moderator: Mary Faria, CEO and Acting President of AOMA, the Graduate School for Integrative Medicine Panelists: Ann M. Winn, RN, NEA-BC, FACHE, CNO, Methodist Stone Oak Hospital Travis L. Smith, FACHE, FHFMA, Deputy CFO, University Health System John Knox, FACHE, former President and CEO, St. Luke's Baptist Hospital	
10:45 – 11:00	Break	
11:00 – Noon	AHA / THA Political Update Megan Cundari, Sr Associate Director, Federal Relations, American Hospital Association, Washington DC Phyllis A. Cowling, President/CEO United Regional Health Care System, Inc., Wichita Falls, and 2018 Chair, THA Ted Shaw, President/ CEO Texas Hospital Association	
Noon – 1:10 PM	Lunch	
1:00 – 2:00	Professional Associations and Their Impact on Healthcare Panel Moderator: Mary Anne Weidner, President, South Texas Chapter – ACHE Panelists: Heather J. Rohan, FACHE, 2019-2020 ACHE Chairman; President, HCA TriStar Division, Brentwood, TN Joseph J. Fifer, FHFMA, CPA, President and CEO, Healthcare Financial Management Association David Neathery, MHA, Executive Director, Greater San Antonio Healthcare Foundation Jill Vogel, JD, RN, Associate General Counsel, LifeCare Health Partners	
2:00 – 2:15	Break	
2:15 – 3:45	Behavioral Healthcare: Approaches to Increase Value for the Organization and Meet Community Needs Panel Moderator: Steven Pliszka, M.D., Chairman of the Department of Psychiatry, UT Health Science Center Panelists: Jorge R. Almeida, MD, PhD, Associate Professor, Department of Psychiatry, UT Dell Medical School Liza Jensen, Vice President of Behavioral Health, Nix Health Care System Rick Schobitz, PhD, CAPT, USPHS, Deputy Chief, Department of Behavioral Health, Brooke Army Medical Center Joy G. Figarsky, EVP Behavioral Health Division, Signet Health Corporation	
3:45 – 4:00	Break	
4:00 – 5:00	Update on the Economic Conditions of the United States and Its Relation to Healthcare Reform Dana A. Forgione, PhD, Professor of Accounting, University of Texas at San Antonio	
5:00 – 5:15	Closing Remarks / Announcements / Special Presentations Door Prize Drawings – 3 chances for a \$50 Visa gift card – Must be present to win!	

CONTINUING EDUCATION CREDIT

- ACHE – Program attendees will be eligible to receive 3.0 ACHE Face-to-Face Education Credit 5.0 ACHE Qualified Education Credit (pending)
- HFMA – Attendees can receive up to 8.0 CPE hours toward HFMA advancement and approved by TSBPA through South Texas Chapter HFMA, sponsor #009106. No prerequisites required, Course # 1903J
- Attorneys – 7.5 hours CLE for (Texas) attorneys...apply through the San Antonio Bar Association, CLE #: 174035879 (pending)
- Nursing – Methodist Healthcare System is an approved provider of Continuing Education by the California Board of Registered Nursing, Provider Number CEP 16014, for 7.0 contact hours.

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Registration Form

Name: _____ Preferred name for nametag: _____

Title: _____ Credentials _____

Organization: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Cell: _____ E-mail: _____

Special dietary or other needs: _____

Circle organization(s) you are currently a member of: ACHE HFMA

Registration: ACHE or HFMA Member Fee: \$175
(Includes meals and refreshments) RN / LVN Fee: \$175
Attorney Fee: \$175 License # _____
General Admission / Non-member Fee: \$200
Student Fee: \$75
Late Fee: Additional \$50 fee applies Friday, March 15, 2019 @ 5:00 PM
Keynote and Acute Care Panel webinar ONLY: No Charge, registration required

Cancellations must be made by **March 18** to receive an 80% refund of your registration fee.
Advance notice of substitute attendees will be greatly appreciated.
(NO REFUNDS FOR CANCELLATIONS AFTER 5:00 pm March 18, 2019)

Register on-line using your credit card on the Healthcare Landscape page on [Cvent](#).

Scan to register online



NOTE: Speakers' handouts will be available to download and print prior to the event at:
<http://stc.ache.org/> or <http://stxhfma.org/events/healthcare-landscape-2019/>
Wifi will only be available through use of your personal hotspot.

OR send a check payable to **STX-HFMA** in the amount of \$ _____

(New this year!)

Mail Registration Form and check to:

HFMA South Texas Chapter
c/o Alissa Massie
1530 P B Lane #D-1270
Wichita Falls, TX 76302-2612

For conference info, contact Linda Dunahoo @

Phone: 512-926-6504

E-mail: LoneStarPGM@austin.rr.com

For registration info, contact Alissa Massie @

Phone: 813-994-0107 x 105

E-mail: alissa@demarsemeetings.com

Directions to The St. George Maronite Center:

Coming from the airport, take Loop 410 West, and then take IH-10 West. Exit Huebner Road and take a left. At the intersection of Huebner Rd and Babcock Rd, take a right on Babcock Rd. The St. George Catholic Maronite Center is located on the left, just after Maggie Court Drive. We'll meet in the Banquet Hall with the white arches near the back of the property. Parking is complimentary.

Hotel Accommodations in San Antonio:

Please make your reservations directly with your preferred hotel. The Marriott Courtyard San Antonio Medical Center at 8585 Marriott Dr is 2.4 miles away - call 210-614-7100 and ask for Deanna Mejia to get the Healthcare Landscape rate of \$98. In addition to the night before HCL, Mar. 21, request the special \$98 rate also for Mar. 18, 19, 20 and Mar. 22, 23 and 24 if rooms are available. Reserve by midnight Thursday, Feb. 28.