

2016 Latino Healthcare Leadership Summit...

Where Leaders Connect!

Program:

Day 1 - Monday, October 24, 2016

6:00 p.m. - Closing *Welcome Reception: <u>A Taste of Austin</u>

A food tasting tour is a fun, culinary adventure and a cultural event where attendees get to engage in sampling the signature dishes of some of the best local eateries in Austin while learning interesting and unique facts about the city.

Day 2 - Tuesday, October 25, 2016

7:00 a.m. – 7:00 p.m. *Vendor Expo: Partners in Care

This is the time reserved for our vendors to speak directly with the attendees. Learn about new products, services and ideas.

7:15 a.m. – 8:30 a.m. *Keynote Address: President's Breakfast: Elections 2016...What to Expect?

Learn about the projections for the 2016 Elections and how to prepare for changes in public policy. Become more prepared to be advocates for the patients and the communities that we

serve.

Networking Break

8:45 a.m. – 10:15 a.m. *General Session: The Latino Lens, Trends Shaping the Federal Landscape

Explore how the combinations of national and state legislations, the economy, the market, trends and the health status of Latino communities across the country provide different environments for healthcare organizations and healthcare executives and professionals. Discuss how organizations are adapting to these ever-changing situations and the tools and information necessary to make effective,

appropriate decisions.

Networking Break



10:30 a.m. - 12:00 p.m. *Panel:

Mi Salud...The Latino Patient Experience

Quality of care should not vary on the basis of the patients' socioeconomic, ethnic, gender, or geographic background. It is known however, that there is a healthcare divide in the U.S. especially in vulnerable populations including: those lacking health insurance, low income families, racial and ethnic minorities, and LGBT populations. To embrace diversity is a core principle of the healthcare management profession and is also an ethical and business imperative. Healthcare organizations must ensure their staff is educated on disparities in order to appropriately address the needs of patients from diverse cultural and economic backgrounds to provide equitable high-quality care to all. It has been shown that patient-centered care improves clinical outcomes and patient satisfaction while reducing medical errors and costs. Eliminating healthcare disparities provides a strategic component to ensure organizational excellence and long-term financial viability.

*Idea Lab: <u>Big Ideas, Simple Solutions: Accountable Health Communities</u> Model

Learn about CMS' Accountable Health Communities (AHC) Model and its impact addressing a critical gap between clinical care and community services in the current health care delivery system by testing whether systematically identifying and addressing the health-related social needs of beneficiaries' impacts total health care costs, improves health, and quality of care.

*Breakout: What's Your Worth?...Assessing your Competencies

A self-assessment is designed to help you identify areas of strength and areas you may wish to include in your personal development plan. You may choose to have your immediate supervisor use the tool to assess you and then compare results from your self-assessment with perceptions from your supervisor. Used in such a manner, the competency self-assessment can be a powerful tool in facilitating feedback about gaps in skills necessary for optimizing performance.

*Breakout: <u>Becoming the Best Candidate...Assessing your Resume and</u> Interview Skills

Learn from your healthcare executive colleagues regarding tips for a stellar resume and a successful interview.

12:00 p.m. – 1:30 p.m. *Lunch Program and Awards Ceremony

Present the 2016 NFLHE Executive of the Year Award and the 2016 NFLHE Community Leader of the Year Award.

1:30 a.m. – 3:00 p.m. *Panel: Looking Inward...Infusing Change, Innovation, and Culture

The communities for which healthcare organizations operate are rapidly diversifying. Not only do they provide care for a diverse community of patients and families, but their workforce is also growing more diverse. This diversity is exhibited in a number of ways, including nationality, race, religion, language, age, sexual orientation and physical ability.

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The business implications and imperatives healthcare organizations face concerning diversity and inclusion are immense. Diverse communities and the workforce will demand different care needs, improved quality, new or modified operational processes and services, strategic planning for a diverse patient demographic and continuum of care and opportunities for leadership. It is incumbent on healthcare organizations and their leaders to both understand and embrace the needs of diverse populations and workforce. Their ability to respond to the needs and preferences of a broader customer base and workforce will be critical to their financial and operational survival.

*Idea Lab:

<u>Big Ideas, Simple Solutions: Measuring Costs and Comparing them with Health Outcomes</u>

There is a clear misalignment between what consumers value, and how our health system performance is measured and funded. Consumerism has shifted substantially in recent years, towards a preference for greater autonomy and empowerment in managing their health care and management. Consumer values reflect the desire for a more "personalized" health care system, one that engages every individual patient in a collaborative partnership with health providers, to make decisions that support health, wellness, and quality of life. Yet, health systems are focused on performance management in terms of costs, operational inputs, such as services delivered, or quality measures such as medication errors, readmissions to hospital, and mortality rates. Health system effectiveness can be evaluated in terms of delivering value to the Consumer and their health outcomes.

*Breakout:

<u>Destination ACHE...Advancing your Credentials</u>

Learn about all ACHE including the Advancement to Fellow.

*Breakout:

The Healthcare Executive Search...Trends and Outlook

A look at the Healthcare Industry hiring trends and projections. What competencies will you need to possess to be prepared for career

advancement - to the C-Suite.

Networking Break

3:15 p.m. – 4:45 p.m. *Panel:

Positioning Health Care Today for Tomorrow's Market

Healthcare organizations exist to serve the communities in which they reside. Though community health has always been a focus for these organizations, new regulations require them to take an active role. The health of a community or geographic population has a critical impact on a healthcare organization's planning, operations, financial sustainability, outcomes and success. As the key components of the healthcare reform legislation are implemented, it will be even more important that provider organizations are both aware of and responsive to the health status and disease states that are most prevalent in their communities. Not only is a population-based focus the right thing to do, but it may prove to be the financially astute course of action.



*Idea Lab: <u>Big Ideas, Simple Solutions: E-Medicine...Using Electronic</u>

Mechanisms for Prescribing Drugs

E-prescribing gives providers an important tool to safely and efficiently manage patients' medications. Compared to paper or fax prescriptions, e-prescribing improves medication safety, better management of medications costs, improved prescribing accuracy and efficiency, increase practice efficiency while improving health care quality and reducing health care costs through the reduction of adverse drug events

and increased prescribing of generic medications.

Closing Remarks

6:00 p.m. - Closing * Reception: NFLHE Attendee Reception: Hispanic Executive

Casual networking, dining, drinks, and dancing.

Day 3 - Wednesday, October 26, 2016

7:00 a.m. - Summit end *Vendor Expo: Partners in Care

This is the time reserved for our vendors to speak directly with the

attendees. Learn about new products, services and ideas.

7:00 a.m. – 8:30 a.m. * Reception: NFLHE "Welcome Back" breakfast and networking

Continental breakfast and casual networking

Networking Break

8:45 a.m. - 10:15 a.m. *General Session: Preparing for Career Advancement and Leadership

This panel will focus on the nuts and bolts of career planning. It will explore steps an individual should take within his or her organization and in the surrounding community to reach the

next level in his or her career.

Networking Break

10:30 a.m. – 11:30 a.m. *Keynote Address: One of the Nation's 100 Most Influential Hispanics

Latina leader - motivational speaker will close the summit and

provide action items and a task list for Next Steps....

12:00 p.m. – Summit end *Site Visits: Beyond Strategy, Action...

Conduct site visits to various locations in Austin - to learn about best practices – relevant to topics discussed and the transfer of knowledge during the Leadership Summit. (CBO,

Hospitals, Community Clinics, SNIFs)