

# American College of Healthcare Executives

## Central & South Texas Chapters

### *Fall Collaborative*

Friday, November 4, 2016

Texas State University

McCoy College of Business, Room #233

3.0 Face-To-Face ACHE Education Credits

#### **1:00 PM-1:15 PM**

- Welcome (Cristian Lieneck, Associate Professor, Texas State University School of Health Administration)
- Introductory Remarks (CT and ST-ACHE Chapter Leadership)

#### **1:15 PM-2:45 PM**    **PANEL #1 – Ethical Challenges in Healthcare Leadership**

*Ethical challenges arise in all aspects of healthcare and service, from the bedside to the boardroom. Hospital leaders and boards set the ethical compass of the organization by making decisions about priorities, policies and resource allocation as they determine the best ways to meet the needs of their communities, while respecting their staff and the populations they serve. Understanding the expanding paradigm of planning, creating and maintaining an ethical healthcare organization is crucial to help identify strategies for implementing ethics initiatives within your own organization. Healthcare leaders must "walk the talk" and demonstrate their commitment to ethics throughout their organization.*

Moderator: **Eileen Morrison, MPH, EdD, Professor, TX State School of Health Administration**

Panelists: **Perry Ann Reed, MBA, Director, Ethics and Palliative Care, Texas Children's Hospital**

**Dawn Seery, D.Be, MA, RN, Director of Ethics Integration, Ascension Texas**

**Courtenay R. Bruce, JD, MA, Assistant Professor, Baylor College of Medicine**

#### **2:45PM-3:00PM**

Break (light refreshments provided)

#### **3:00 PM-4:30PM**    **PANEL #2 – Creating a Committed Workforce**

*Health care leaders need to adopt a change in beliefs and organizational practice to regain a focus on safety, quality, service, and financial performance objectives to ultimately achieve sustainable excellence. Discussion includes the importance of one's perceptions, beliefs and individual leader behavior, new research on the science of change and adaptive human behavior, key elements of employee engagement, and the imperative to redesign the current health care organizational model to focus on the key elements of performance competitive advantage – self-awareness, collaboration, and connection.*

Moderator: **Patrick D. Shay, Ph.D., Assistant Professor, Trinity University**

Panelists: **Michael Roussos, Hospital Administrator, University Health System**

**Barry Burns, Vice President of HR, Methodist Healthcare System**

**LTC David Parker, FACHE, COO, Brook Army Medical Center**

**4:30 PM**    **Closing remarks – CT/ST ACHE chapter leadership**

#### **5:00 PM-7:30PM**    **Networking reception at Salt Grass Steakhouse**

221 E. Sessom Drive, San Marcos, TX, 78666

(Follow the attached map backwards and turn left into SaltGrass off Sessom Drive)

# American College of Healthcare Executives

## Central & South Texas Chapters

Registration information downloadable at: <http://centraltexas.ache.org/>

Ticket	Fee
<b>Member Fee:</b>	<b>\$40</b>
<b>Nonmember Fee:</b>	<b>\$50</b>
<b>Life/Retired Affiliate Fee:</b>	<b>\$20</b>
<b>Student Fee</b> (full-time students with student ID):	<b>\$20</b>

Note: Registration fee includes parking in the LBJ Student Center Garage, light refreshments during the break, the Salt Grass Restaurant reception, and a certificate of completion.

**[<<< CLICK HERE >>>](#) TO REGISTER ONLINE**

**(registration site is for both CT and ST chapter members)**

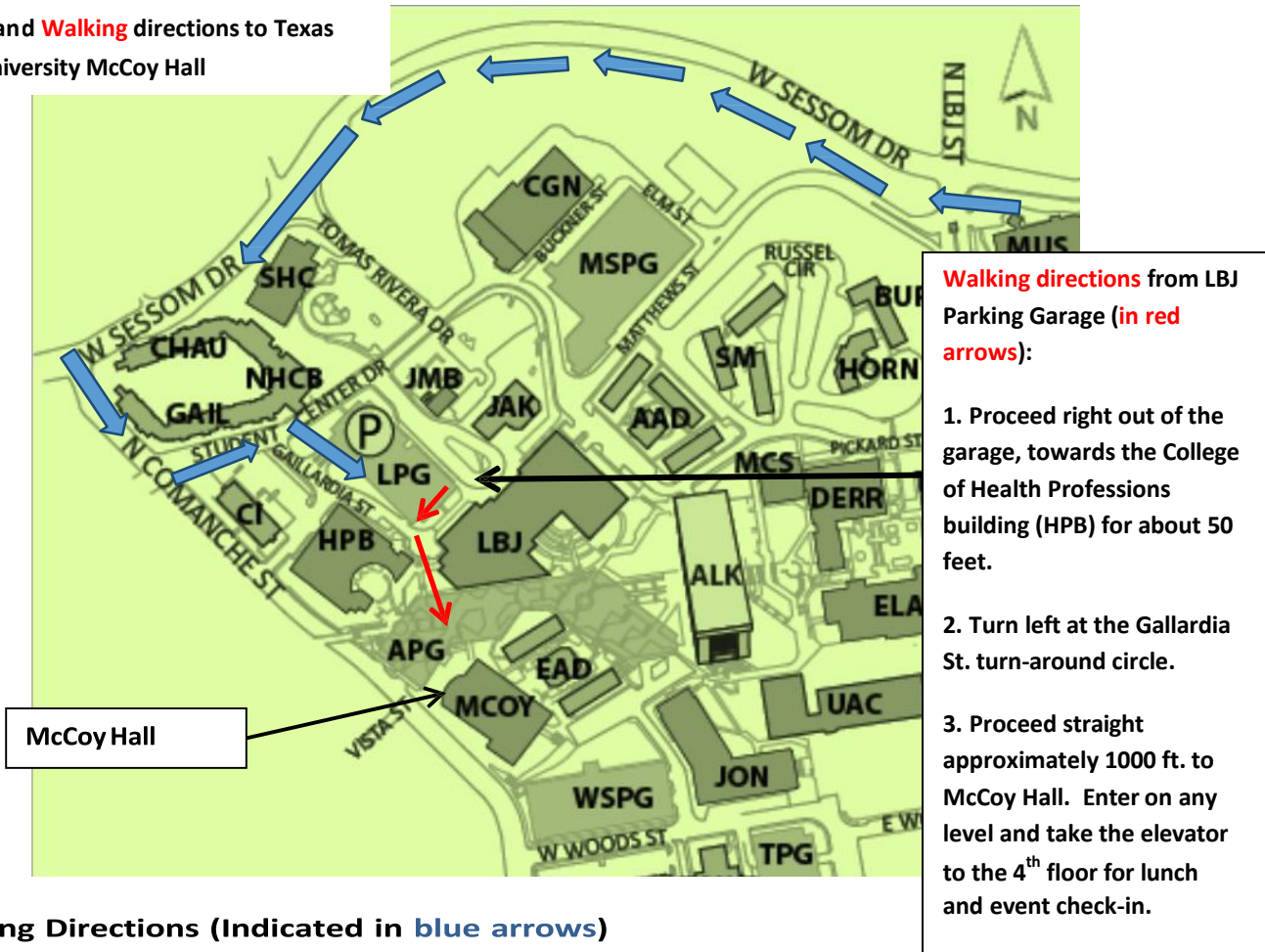
**\*Registration available on Eventbrite only. No payments at the door please.\***

For Questions or Information Contact:

**Maria Serafine – Director of Programs, Central TX ACHE**

**Email: [mfserafine@gmail.com](mailto:mfserafine@gmail.com)**

**Driving and Walking directions to Texas State University McCoy Hall**



**Walking directions from LBJ Parking Garage (in red arrows):**

1. Proceed right out of the garage, towards the College of Health Professions building (HPB) for about 50 feet.
2. Turn left at the Gaillardia St. turn-around circle.
3. Proceed straight approximately 1000 ft. to McCoy Hall. Enter on any level and take the elevator to the 4<sup>th</sup> floor for lunch and event check-in.

**Driving Directions (Indicated in blue arrows)**

**From the North (Austin) on IH-35:**

1. Take **exit 206**
2. Turn **right** on **Aquarena Springs/University Drive**
3. Proceed through 1.3 miles and turn **right** onto **Sessom Drive**
4. Continue on Sessom Drive and turn **left** at **Comanche Street**
5. Turn **Left** on **Student Center Drive**
6. Take the next **right** onto **Gaillardia Street**
7. The LBJ Parking Garage will be on your **left**

**From the South (San Antonio) on IH-35**

1. Take **exit 206**
2. Turn **left** on **Aquarena Springs/ University Drive**
3. Proceed through 1.4 miles and turn **right** onto **Sessom Drive**
4. Continue on Sessom Drive and turn **left** at **Comanche Street**
5. Turn **Left** on **Student Center Drive**
6. Take the next **right** onto **Gaillardia Street**
7. The LBJ Parking Garage will be on your **left**

**Additional instructions:**

- All attendees will want to allow for extra travel time to the event.
- Wayfinding signs will be posted in the academic mall to help navigate from the LBJ Parking Garage ticket office/counter to McCoy Hall.
- Free parking validation by the School of Health Administration – attendees parking in the LBJ Garage will be required to take a white ticket to enter the garage when arriving. The white ticket is not needed from this point further. A green ticket will be provided during the event, which is required to exit the garage at the end of the event.