



An Independent Chapter of
**American College of
Healthcare Executives**
for leaders who care®



**South Texas Chapter
American College of Healthcare Executives
Coastal Bend Local Program Council
Presents**

Improving the Health Status of Your Community

**Thursday, November 12, 2015
5 PM – 8 PM**

Healthcare organizations exist to serve the communities in which they reside. Though community health has always been a focus for these organizations, new regulations require them to take an active role. The health of a community or geographic population has a critical impact on a healthcare organization's planning, operations, financial sustainability, outcomes and success.

As the key components of the healthcare reform legislation are implemented, it will be even more important that provider organizations are both aware of and responsive to the health status and disease states that are most prevalent in their communities. Not only is a population-based focus the right thing to do, but it may prove to be the financially astute course of action.

Agenda

5:00 PM – 5:25 PM ***Registration / Networking***

5:25 PM – 5:30 PM ***Welcome***

5:30 PM – 7:00 PM ***Presentation:***
***Sara Baldwin, PhD, RN, Associate Professor, College of Nursing and Health
Sciences, Texas A&M University – Corpus Christi***
***William Burgin, Jr., MD, FACP, FACCP, Local Health Authority, Corpus Christi-
Nueces County Public Health District***
***Pamela Meyer, PhD, Professor of Sociology, Texas A&M University – Corpus
Christi***
Mary Dale Peterson, MD, MSHCA, President/CEO Driscoll Children's Health Plan
Moderator: Jonny Hipp, ScD, FACHE

7:00 PM – 8:00 PM ***Social Hour***

Costs, Registration, and Location

Costs: ACHE Member: \$35.00; Non-Member: \$40.00; Student (with ID): \$20.00

Registration: Eventbrite at [change here](#)

Location: Corpus Christi Country Club, 6300 Everhart Road, Corpus Christi, TX 78413

***1.5 hours of Educational Credit will be awarded**