

## ACHE's Social Media Program 2009

Social media is coming soon to a hospital near you. (If it hasn't already.)

Learn how you can best incorporate social media into your organization with our upcoming day-long workshop, [Best Practices for Applying Social Media in Healthcare](#), to be held on **Wednesday, November 4** in conjunction with our **San Antonio Cluster**.

Healthcare organizations are using social media outlets like Facebook, LinkedIn, Twitter, YouTube and blogs to increase patient satisfaction, devise new recruitment models and build new communities.

Find out how you can use these social media tools to enhance the patient-care experience and broaden the reach of your healthcare services. Also, gain crucial advice from Keynote Speaker Matthew Holt, Co-Founder of the Health 2.0 Conference and Founder/Author of *The Health Care Blog*.

[Learn More and Register Today!](#)

*This workshop is sponsored by ACHE's Fund for Innovation in Healthcare Leadership.*